## TECHGENIE FOUNDATION & ADINKRA DIASPORA WOMEN

P R E S E N T
THE KINGDOM BUSINESS

THEME:
EMPOWERING MINDS,
CHANGING LIVES PROJECT
2024/2025

## **Initiative**

TechGenie Foundation and Adinkra Diaspora Women are two separate non-profit organizations that have independently made significant contributions to the development of underserved communities in Ghana, specifically by supporting women's livelihoods and child education, respectively. At the beginning of 2024, these organizations formed a partnership to expand and enhance support efforts aimed at empowering local capacity to:

- Advance sustainable income generation initiatives.
- Improve the quality of basic education.
- Enhance the socio-economic well-being of marginalized rural communities.

TechGenie Foundation and Adinkra Diaspora Women conducted comprehensive research to identify communities in dire need of support. After a series of consultations and analyses, they selected Mim and Asisriwa, two neighboring rural communities in the Ashanti Region of Ghana. Representatives from the organizations paid a courtesy visit to these communities, meeting with the chief and elders and touring the area to observe local conditions.

During the community engagement, it was discovered that:

- The area has a significant number of widows with many children.
- There are limited job opportunities, resulting in increased unemployment.
- A rising rate of teenage pregnancies is driven by financial hardships among young girls struggling to survive.

As part of the data collection activities, TechGenie Foundation and Adinkra Diaspora Women visited the Roman Catholic Basic School, the only school in the community, and also engaged with the locals.

At the school, personnel observed that:

- Many tables and chairs were in poor condition.
- The toilet facility was in a deplorable state, posing a safety concern.
- There was no ICT or library center for the students, raising the question of how students are expected to pass their technology examination at the national level.

The head of the school mentioned that students have consistently failed this subject, severely affecting their grades, making it challenging for them to gain admission to senior high school.

In addition to the infrastructure issues, teachers also highlighted:

- A shortage of basic teaching materials, such as textbooks, school supplies, and Teaching and Learning Materials (TLMs).
- The absence of an ICT center, meaning students have no practical exposure to computers, putting them at a significant disadvantage in an increasingly digital world.

Recognizing the sensitivity of the situation, TechGenie Foundation and Adinkra Diaspora Women are launching a community development campaign called "Empowering Minds, Changing Lives" to provide suitable and sustainable solutions that will restore hope for the people in Mim and Asisriwa.

As kingdom citizens of God, we are called to reflect His love and compassion through our actions, demonstrating our commitment to uplifting communities in need. This initiative stands as a testament to our faith and our responsibility to reach out to those in dire need, providing them with tangible support and guidance.

We believe that there are many like-minded individuals worldwide who share our vision for global change through unity and strength. By coming together, we can create a lasting impact that honors our role as stewards of God's kingdom, fulfilling our higher purpose by uplifting and empowering those who need it most. Through this collective effort, we can ensure that our actions reflect the values of compassion, love, and service, making a profound difference in the lives of others while contributing to the greater good.

The "Empowering Minds, Changing Lives" campaign focuses on mobilizing resources and support from both local and international partners to address the critical needs identified in these communities. By improving infrastructure, enhancing educational resources, and creating economic opportunities, we aim to empower residents and provide a brighter future for their children.

## **Problems:**

• Lack of Quality Education: The Roman Catholic Basic School, the only school in the area, faces significant challenges, including broken furniture, unsafe toilet facilities, and a lack of an ICT or library center, all of which negatively impact students' learning and performance in national exams, especially in technology-related subjects. Additionally, the shortage of basic teaching materials such as textbooks, school supplies, and Teaching and Learning Materials (TLMs) further limits both students and teachers from reaching their full academic potential.



• **High Unemployment Rates:** Around 67.8% of youth aged 15 to 40 are

unemployed, leading to widespread financial hardship. The limited job opportunities have also contributed to a rise in teenage pregnancies, as young girls face economic difficulties and resort to unsafe practices for survival.





• Widows and Single Mothers in Economic Hardship: Approximately 43.2% of the population surveyed are widows, many of whom struggle to support themselves and their children, with older widows enduring strenuous work due to a lack of financial support. Additionally, 53% of the population consists of single mothers facing economic difficulties, often caused by absent or irresponsible fathers. Many of these women dropped out of school or vocational training due to teenage pregnancies and financial instability.





• **Poor Health and Sanitation:** The school and community suffer from inadequate sanitation, with unsafe toilet facilities that pose a significant health risk to both students and staff. This leads to poor hygiene and contributes to health issues within the community.

## **Project Goals:**

The project aims to address these issues through the following initiatives:

- Educational Revitalization: Renovating classrooms, providing school furniture, and establishing ICT and library centers to enhance the learning environment.
- **Supplying Educational Materials:** Providing textbooks and teaching resources to improve academic performance.
- **Vocational Training:** Empowering women, especially widows and single mothers, with skills for sustainable income generation in areas like sewing, agriculture, and small-scale business.
- Reducing Teenage Pregnancies: Implementing youth empowerment programs that focus on mentorship, life skills education, and reproductive health to address the rising rates of teenage pregnancies.
- Fostering Economic Growth: Supporting local entrepreneurship through vocational training and small business development, particularly in agriculture, trade, and handicrafts.
- **Health and Sanitation:** Improving sanitation facilities and health education to promote well-being and reduce health risks.

The project will span a year, from October 2024 to October 2025, with a total budget of 150,000 Ghana cedis which is equivalent to \$9,445. The goals focus on improving infrastructure, education, and economic opportunities to break the cycle of poverty and foster long-term growth in the communities.